



Weinstein JCC

A Night ✨
✨ *of Magic*

Annual Fundraising Gala

February 20, 2025

2025 SPONSORSHIP AND PARTICIPATION PACKET

Co-Chairs:

Barbara and Stuart Simon | Dr. Nathan and Lisa Zasler

WEINSTEIN





About *A Night of Magic* ✨

Join us for “A Night of Magic” Weinstein JCC Annual Fundraising Gala on Thursday, February 20, 2025, for a memorable evening of entertainment, gourmet food, and philanthropy. The night begins with a VIP Reception for our valued sponsors, followed by international food stations by Chef Antyo, accompanied by live music from Ken Kellner, for all attendees.



Afterwards, guests will enjoy special desserts and wine, while learning about our mission and the opportunity to give through Tzedakah. The evening will close with a spectacular magic show from Mike D’Urzo, an international award-winning magician and mentalist. This is our largest fundraising event of the year, and you won’t want to miss it!

“A Night of Magic” supports the Carole and Marcus Weinstein Jewish Community Center’s efforts to build a foundation of wellness in our community and help individual families live healthier and happier lives. Proceeds support the Weinstein JCC mission to ensure our programs, resources, and services are accessible and open to all.

Schedule of Event

5:30-6:30 PM – VIP Reception

6:00 PM – General Admission Check-in Begins

6:30-7:30 PM – International Food Stations by Chef Antyo
with Live Music by Ken Kellner Music

7:30 PM – Dessert and Wine

7:45 PM – Mission Moment and Tzedakah

8:30 PM – Magic Show by Mike D’Urzo

9:15 PM – Auction Drawing, Closing Remarks

9:30 PM – Event Concludes

FOR EVENT INFORMATION, CONTACT
Sydney Berman, Development Specialist, at
sberman@weinsteinjcc.org or 804-545-8659.



Your Sponsorship Matters

The Weinstein JCC's life-enriching programs support and inspire thousands of people daily. Providing unique shared experiences, the center is a warm and welcoming place where everyone can feel embraced. Your sponsorship helps to:

- Provide opportunities for families to connect at community events
- Provide scholarships for children to our NAYCE accredited preschool and summer camp
- Provide support services to individuals with cognitive and physical disabilities
- Provide social and intellectually stimulating programs to senior adults

The Weinstein Jewish Community Center builds community and can provide a direct link between your business and thousands of community members.

FOR EVENT INFORMATION, CONTACT
Sydney Berman, Development Specialist, at
sberman@weinsteinjcc.org or 804-545-8659.



Sponsorship Levels & Benefits

Title Sponsor - \$12,000

- Community Partner Status:
 - Listed on website with logo and link
 - 8 event tickets
 - VIP Reception Invitation
 - Reserved table at event
 - 12 raffle tickets
 - Mention in Press Release
 - Digital/social media & website recognition
 - Listed in 2025-2026 Annual Impact Report
 - Full Page Color Ad in 2025-2026 Activity Guides
- Recognition:
 - Name and logo in event invitation
 - Name and logo on event signage
 - Name and logo in event program
 - Special Recognition:
 - Entertainment (Magician) Sponsor
 - Verbally recognized before magic show
 - Recognition at 2 food stations

Platinum Sponsor - \$8,000

- Community Partner Status:
 - Listed on website with logo and link
 - 8 event tickets
 - VIP Reception Invitation
 - Reserved table at event
 - 12 raffle tickets
 - Mention in Press Release
 - Digital/social media & website recognition
 - Listed in 2025-2026 Annual Impact Report
 - Full Page Color Ad in 2025-2026 Activity Guides
- Recognition:
 - Name and logo in event invitation
 - Name and logo on event signage
 - Name and logo in event program
 - Special Recognition:
 - Entertainment (Magician) Sponsor
 - Verbally recognized before magic show
 - Recognition at 2 food stations

Gold Sponsor - \$6,000

- 8 event tickets (1 full table)
 - VIP Reception Invitation
 - Reserved table at event
 - 8 raffle tickets
 - Digital/social media & website recognition
 - Listed in 2025-2026 Annual Impact Report
 - Half Page Color Ad in 2025-2026 Activity Guides
- Recognition:
 - Name and logo in event invitation
 - Name and logo on event signage
 - Name and logo in event program
 - Special Recognition:
 - Bar Sponsor with signature drink
 - Recognition at 1 food station

Silver Sponsor - \$3,000

- 4 event tickets
 - VIP Reception Invitation
 - Reserved seats at event
 - 4 raffle tickets
 - Digital/social media & website recognition
 - Listed in 2025-2026 Annual Impact Report
 - Quarter Page Color Ad in 2025-2026 Activity Guides
- Recognition:
 - Named in event invitation
 - Name on event signage
 - Name in event program
 - Special Recognition
 - Dessert Sponsor

Bronze Sponsor - \$1,200

- 2 event tickets
 - VIP Reception Invitation
 - Reserved seats at event
 - 2 raffle tickets
 - Digital/social media & website recognition
 - Listed in 2025-2026 Annual Impact Report
- Recognition:
 - Named in event invitation
 - Name on event signage
 - Name in event program

Individual Tickets Available for \$225

For more information, contact Sydney Berman, Development Specialist, at sberman@weinsteinjcc.org or 804-545-8659.

Sponsorship Benefits

	Title Sponsor \$12,000	Platinum Sponsor \$8,000	Gold Sponsor \$6,000	Silver Sponsor \$3,000	Bronze Sponsor \$1,200
Community Partner Status: Listed on website as a Community Partner with logo and website linked	✓				
Number of Event Tickets	8 (1 table)	8 (1 table)	8 (1 table)	4	2
VIP Reception Invitation	✓	✓	✓	✓	✓
Reserved Seating	Reserved Table	Reserved Table	Reserved Table	Reserved Seats	Reserved Seats
Number of Raffle Tickets	12	10	8	4	2
Special Recognition	Entertainment (Magician) Sponsor Verbally Recognized at Podium before Magic Show Recognition at 2 Food Stations	VIP Reception Sponsor Verbally Recognized at VIP Reception Remarks Recognition at 2 Food Stations	Bar Sponsor Signature Drink at Bar Recognition at 1 Food Station	Dessert Sponsor	
Mention in Press Release	✓	✓			
Recognition on Invitation, Signage, and Event Program	Logo/Name, Front Page on Program	Logo/Name	Logo/Name	Name	Name
Digital/Social Media & Website Recognition	✓	✓	✓	✓	✓
Listed in 2025-2026 Annual Impact Report as a Sponsor	✓	✓	✓	✓	✓
Ad in 2025-2026 Activity Guides	Full Page Color Ad	Full Page Color Ad	Half Page Color Ad	Quarter Page Color Ad	

QUESTIONS: Please contact Sydney Berman, Development Specialist, at sberman@weinsteinjcc.org or 804-545-8659.

* Prominence based on sponsorship level



COUNT US IN!

Please complete this form and return to sberman@weinsteinjcc.org to secure your spot.

SPONSORSHIP

- Title Sponsor **\$12,000**
- Platinum Sponsor **\$8,000**
- Gold Sponsor **\$6,000**
- Silver Sponsor **\$3,000**
- Bronze Sponsor **\$1,200**



**Prefer to sign up online?
Scan here!**

COMPANY NAME/RECOGNITION: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

Payment Options (due by February 20th)

- Enclosed is a check in the amount of \$_____ made payable to the Weinstein JCC
- I would like to be invoiced
- Please charge \$_____ to my credit card.

Card #: _____ Exp. Date: _____ Security Code: _____

Cardholder Name: _____ Signature: _____

PREFER TO SIGN UP ONLINE? Visit our website at weinsteinjcc.org/gala

QUESTIONS: Please contact Sydney Berman, Development Specialist, at sberman@weinsteinjcc.org or 804-545-8659.

As the center of the Jewish community, the Weinstein JCC provides a direct link between your business and thousands of community members.

We look forward to partnering with you this year.

Thank you for your support!



Our Mission

The Carole and Marcus Weinstein Jewish Community Center exists to **provide the highest quality educational, physical, and spiritual wellness programs and experiences** for all ages and abilities, guided by Jewish values and culture. The Weinstein JCC provides a safe, inclusive environment for the community to gather and build meaningful connections.

Our Vision

Building **meaningful** relationships and experiences guided by Jewish values.

Leadership

Stuart Simon
President

Susie Adolf
Member

Gregory Samuels
Member

Greg Bishop
Chairman

Ashley Brooks
Member

Charles Scher
Member

Chris Greenberg
Vice-President

David Fratkin
Member

KC Sledd
Member

Bruce Perretz
Vice-President

Shelley Gouldin
Member

Sara Waskin
Member

Wes Simon
Vice-President

Erika Kain
Member

Bob Weisberger
Member

Lynn Schwartz
Secretary

Landis Knee
Member

Sara Villalona
Member

Andy Brownstein
Treasurer

Sarah Arenstein Levy
Member

Nathan Zasler
Member

Ric Arenstein
Honorary Vice-President

Jennie O'Holleran
Member

Devon Barnhart
ECC Chair

Allison Weinstein
Honorary Vice-President

Shana Levy Passman
Member



*Our gold star rating by Candid. (formerly GuideStar) represents our commitment to transparency for our donors and the public.